



Meet Abdul

Transcription

My name is Abdul Hassan. I am a strategy consultant and apprentice at KPMG. I'm really passionate about the environment and sustainability, so I work predominantly in our ESG strategy team. So that's environmental, social and governance. I believe that the traditional view of only maximising value to shareholders is outdated.

ESG, to me means maximising value to all stakeholders. So from your customers to your suppliers to the producers, to the producers of the raw materials being used. This also includes the land, air, rivers and oceans, as well as the societies in which you operate in.

So this is all about putting people on planet first in order to generate long term sustainable growth. This is especially important to me because my motherland is Bangladesh, which is one of the lowest lying countries in the world.

And I first hand have seen the devastating impacts that climate change is having on Bangladesh. I feel incredibly lucky to be where I am today, so I'm really passionate about supporting those from a lower socioeconomic background. The firm are also really supportive "and" allowing me to do this. internally I help to mentor junior apprentices and help

with onboarding. Externally I have been interviewed by the Financial Times on topics such as social mobility and helping to increase awareness of school leaver programs. A more-so advisor chair on the Young Management Consultancies Association in charge of promoting school leaver programmes across the UK.

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